



### **RELATE – MOTIVATE - ENGAGE.**

As the **Chief Alive Officer** of *Fully Alive*, Jack Altschuler presents keynote presentations and workshops designed to inspire leaders to **be the very best they can be**. In turn, these leaders **drive** employee engagement, **improve** employee retention and **deliver** great success for their organizations.

**Isn't it time you got *more* of what you want and *less* of what you don't want?**

Jack's passion for **living life to the fullest** motivates audience members to become better leaders; his energetic, engaging presentations always leave audiences wanting more. Jack has the formula and delivery to make every event a success. Through his keynote presentations, half-day and full-day workshops and seminars he shares his expertise in engagement, motivation, accountability and empowerment.

**The quality of your leadership and the results you get are a function of how you affect others.**

Jack has delivered hundreds of leadership workshops to industry leaders, educators, and executives—and many clients who didn't even know they were leaders—and opened doors to new possibilities.

**Each of us leads every day in ways we might not imagine.**

Jack presents his fully interactive ***Fully Alive Leadership*** workshop throughout the United States and internationally. In this popular workshop, audience members learn how to best influence people so they bring their "A" game—a formula that creates success for everyone.

Attendees learn how to:

- Apply the ***Eleven Fully Alive Leadership Principles*** to open doors to new possibilities.
- Eliminate obstacles that get in the way to clear the path to greater success.
- Commit to specific actions to **get more of what they want and less of what they don't want.**

Other popular workshops include:

- ***Keeping the Best***: Retain and motivate high-performing employees.
- ***Every Day, Every Minute***: Create effective sales relationships to maximize results.
- ***Leading in Uncertain Times***: Learn the keys to successfully leading others during times of uncertainty.
- ***The Three Principles of Employee Engagement***: Lead so others will want to give their best.

Jack has 25 years of hands-on executive experience as CEO of Maram Corporation, the commercial and industrial water treatment company he founded. His company ranked among the lowest in employee turnover and highest in customer retention rates in the industry.

For over 10 years Jack was a TEC/Vistage Group Chair, facilitating high-performing groups of CEOs from diverse industries to maximize their success. He is a past-president of the Association of Water Technologies, Inc., where, during his tenure, membership quadrupled.

Jack holds a BS in Economics from Miami University (OH) and is continually involved in several personal and philanthropic endeavors.

#### **Awards**

- Named “Man of the Year” by Victories of the Heart

#### **Testimonials**

##### **Dan Verbanac, CEO, Integrys Energy Services**

*“‘Fully Alive Leadership’ supports our on-going leadership development. Any organization will have leaders at all levels of their development, from those newly promoted to those more seasoned. Jack’s message and presentation is timely and beneficial for all. He did a nice job of aligning his program to the foundational principles in our program. ... His program was engaging ... and an excellent reinforcement of the principles taught in our Corporate Leadership Development Program.”*

##### **Dan Goldstein, President, Page1Solutions**

*“Awesome presentation. Great takeaways that I will begin to use today. I believe this will significantly improve our results. My most powerful take-away: ‘Listening—being fully engaged—demonstrates respect and caring.’ This will get my people to be more productive.”*

##### **Bill Goodwin, President, Neutron Industries, Inc.**

*“Jack’s presentation was exceptional. Anyone who is in a leadership role can benefit from his easily implementable ideas to become a fully alive leader. My most powerful take-away is to take control of my life and become focused on what matters.”*

##### **Jeff Haas, CEO, Ideacom Communications Group, Inc.**

*"The past two years in business have been difficult to say the least and as we have gone deeper into the economic slowdown, the stress levels get higher. ... My focus changed without me fully realizing it and that in turn threw my balance off. ... I became one crappy leader for my staff and I am sure a bad partner at home. Thanks for the gentle nudge. I got the wake-up call and am working on getting back on track. Also, and maybe most importantly, thanks for making me remember my WOW! moments."*